

Clark.edu just got better



Clark's new website features improved navigation and a mobile-friendly format.

Clark College is launching a new website today that will help improve navigation, expand access for students, and ensure timely updates to content. The website, which uses the same clark.edu address as the college's former website, features a new, mobile-friendly format that can be viewed on a variety of platforms and devices.

The new site also includes a variety of helpful features to aid students in navigating to the information they need. A prominent box on the home page includes links to frequently used pages; for more detailed searches, the website's "Clark A-Z" page has been expanded to offer visitors direct links to even more services. This page and other navigation tools are now easily findable through the "Directories" link on the right side of the top navigation menu found on every page.

For students, the "Current Students" page (also easily found in the top navigation menu that appears on every page, under "Clark Students") has been improved with a clean layout that helps students easily access the information they need—including schedule planning, online registration, and student email.

Behind the scenes, a new content management system has streamlined departments' abilities to update information on their web pages, ensuring that important departmental information gets updated regularly by the people who understand it best. The college's Communications & Marketing Department will continue to oversee the website's look and

operation.

The new site is the work of not just Communications & Marketing, but of dozens of Clark staff and faculty members who collaborated on content and navigation, trained to become content managers, and worked to improve the content on their respective departments' pages. Many months in the making, this new website will continue to develop after launch, with new features like a mobile-friendly online map to the main campus already in the works.

Visitors to the site are encouraged to contact commark@clark.edu with any questions, notes for improvement, or concerns.