

Clark offers second bachelor's degree



Clark College received approval last week from the Northwest Commission on Colleges and Universities (NWCCU), the college's regional accrediting body, to offer and begin the Applied Management baccalaureate program in January 2017. The college received approval earlier this year from the Washington State Board for Community and Technical Colleges (SBCTC).

The Bachelor of Applied Science in Applied Management (BASAM) is a two-year, career-oriented degree that combines technical, academic, and professional management courses. The 90-credit program prepares technically skilled graduates—those with an Associate in Applied Science (AAS) or Associate in Applied Technology (AAT) degree—to enter their respective career fields with a bachelor's degree that provides the managerial knowledge and expertise to meet industry demand. Sample courses include Foundations of Management, Social Media in Business, Organizational Communication, Organizational Behavior, Operations and Logistics, and Applied Management Internship.

“This program is ideal for students with an AAS or AAT degree who are looking to move ahead in their careers, take on managerial positions in their organizations, or have the skills to operate their own businesses,” said Patti Serrano, BASAM Program Director and professor at Clark College. “We have heard the demands from local businesses for this program, as well as from working adults who are seeking a bachelor's program that fits with their schedules.”

Clark College is now accepting applications for students interested in joining the first program cohort. The cohort is

limited to 35 students, and classes will begin January 2017. Courses will be offered through online, hybrid, and face-to-face evening formats.

For more information or to apply, contact Patti Serrano at 360-992-2178 or pserrano@clark.edu. Information is also available online at www.clark.edu/cc/basam.

About Clark College

Located in Vancouver's Central Park and serving up to 14,000 students per quarter, Clark College is Washington State's second largest single-campus, for-credit community college. The college currently offers classes at two satellite locations: one on the Washington State University Vancouver campus and one in the Columbia Tech Center in East Vancouver. Additionally, its Corporate & Continuing Education program is housed in the Columbia Bank building in downtown Vancouver.